

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)  
 Committees as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

**Authorized SALES & SERVICE**  
 ★ RCA ★ ADMIRAL ★ HOFFMAN  
 TV & Radio Service on All Makes  
 Antenna Installation & Repairs  
 CALL BY 10 A.M. SERVICE SAME DAY

**Blue Ribbon Service**  
 "THE BEST SERVICE ANYWHERE"  
 • FAST EFFICIENT "KNOW HOW" SERVICE ON ALL MAKES AT ALL TIMES  
 • HANDY ANDY'S EXCLUSIVE 3 YEAR PICTURE TUBE WARRANTY  
 • BEST IN ANTENNA INSTALLATION

**LARGE SELECTION COLOR TV**

**HANDY ANDY TV & APPLIANCES**

**"THE HOUSE OF SERVICE"**

Open Till 9 P.M. - Sundays 12 to 5 P.M.  
**TWO LOCATIONS TO SERVE YOU**  
**GL 1-8409 IV 7-8984**  
 5535 H St. 2624 Fulton Ave.

**Television & Radio Dealers-(Cont'd)**

**BREWER J W CO**  
 2800 Stockton Bl-GL 1-8455  
 C & S TV Service  
 5002 Roseville Rd-ED 2-1811

**CAPITOL ELECTRONICS SERVICE CO**  
 MOTOROLA - RCA - HOFFMAN  
 SERVICE CALLS TILL 10 P.M.  
 4812 Folsom Blvd-GL 6-6451

**CARRICK BART** 19th & P-GL 1-0231  
 City TV & Appliance

**COAST RADIO CO** 900 J-GL 6-7539

**COFFIN'S PAT RADIO-TELEVISION**  
 2620 Marconi Av-IV 9-6310

**COOK ROSCOE D INC**  
 2125 Del Paso Blvd-WA 5-2754

**COOK'S TV SERVICE**  
 NORTH SACRAMENTO  
 Television Sales & Service  
 RCA - PACKARD-BELL  
 APPLIANCES & FURNITURE  
 Open 9 A.M. - 9 P.M. Daily  
 2360 Northgate Blvd(NS)-WA 2-2521

**CREST RADIO & TV SERVICE**  
 2037 Fulton Av-IV 7-6256  
 (See Advertisement Page 447)

**DE PAUL'S TELEVISION & RADIO**  
 2541 Folsom Bl-GL 7-0034

**Drew's Tower TV**  
 2518 Land Park Dr-GL 2-1446

**DUMONT TELEVISION**  
 Take a good square look at value. Then you'll take pride. Like Du Mont, Sold and serviced by selected franchised dealers only.

**"WHERE TO BUY IT" SALES & SERVICE**  
 CITY TV & APPLIANCE  
 3500 Stockton Bl-GL 6-7539  
**FEIL'S HOUSE OF TELEVISION & APPLIANCES**  
 5141 Folsom Bl-GL 2-2611  
 Village Furniture Mart The  
 2501 Marconi Av-IV 9-3273

**ELECTRIC GARAGE** 1206 C-GL 2-9637  
 Electronic Laboratories  
 3940 Sacramento Bl-GL 2-0261

**ED'S**  
**ZENITH**  
 SALES - SERVICE - REPAIR  
 Open 7 Days a Week 'Till 11 P.M.  
**PARKING FOR 50 CARS**  
 2328 Fair Oaks Bl-WA 2-6620  
 (Continued Next Page)

**TO REPAIR LINOLEUM**  
 If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

**Television & Radio Dealers-(Cont'd)**

**EMERSON TELEVISION & RADIO**  
 "In Every Screen Size, Every Style - Emerson Television is America's Best Buy!"  
 Emerson Radios - Better Sights, More Performance, Value. Sold only through Authorized Emerson Television and Radio Dealers.  
**"FOR INFORMATION CALL"**  
**DISTRIBUTORS**  
 Emerson West Coast-Div of Jefferson-Travis Inc 1050-3d S F-YUson 2-1480

**DEALERS**  
**A VETERANS TV & APPLIANCES**  
 4610 Stockton Bl-GL 5-3801  
**COLONIAL ELECTRONICS SERV**  
 3269 Folsom Bl-GL 1-7474  
**CREST RADIO & TV SERVICE**  
 2037 Fulton Av-IV 7-6256  
**HANKS RADIO & TELEVISION**  
 1424 J-GL 2-0641  
 Taber Furniture Co.  
 1817 Del Paso Blvd(NS)-WA 5-5177

**F & W APPLIANCE & TV**  
**TELEVISION**  
**RCA. VICTOR**  
 Sales & Service  
**FACTORY TRAINED TECHNICIANS**  
 1423-28th-GL 5-3079  
 If no answer call-GL 5-1695  
 (Continued Next Page)

**WE want your telephone service to be as helpful to you as we can make it.**

**FAVA TELEVISION & RADIO SALES & SERVICE**  
 West of Sacramento - Rentals & Service  
 316-6th(B) - GL 2-8374

**FEIL'S HOUSE OF TELEVISION & APPLIANCES**  
**HI-FIDELITY TELEVISIONS & RADIOS**  
**NEW AND USED**  
 Many Leading Brands  
**GUARANTEED SALES & SERVICE**  
 5141 Folsom Bl-GL 2-2611

**Fey's Hardware & Appliances**  
 595 La Sierra Dr-IV 9-3931  
 (See Advertisement Page 448)

**Florin Radio & TV Florin Rd-GL 8-1865**

**Franklin Lloyd Television Service**  
 3300 Northgate Blvd(NS)-WA 2-6167

**FRUITRIDGE TELEVISION & SOUND**  
 5703 Stockton Bl-GL 2-3566  
 (See Advertisement Page 449)

**GENERAL ELECTRIC RADIOS**  
 Outstanding radios for listening pleasure. Portable radios with unbreakable plastic cabinets. Clock-Radios with convenient features. Table radios with Dial Beam tuning. Monophonic radios, Long Life Transistor radios.

**"WHERE TO BUY THEM"**  
**DISTRIBUTORS**  
 General Electric Supply Co  
 1131 S-GL 3-9001  
 (Continued Next Page)

**Advertise here-it pays.**

**TV SALES & SERVICE**

**GUARANTEED SERVICE FOR ALL MAKES**

- G. E.
- RCA
- PHILCO
- ZENITH
- EMERSON
- ETC

★ 90% REPAIRED IN THE HOME

★ RADIO & PHONOGRAPH REPAIRS  
 ★ PROMPT SERVICE ★ COLOR TV SERVICE  
 USED & RECONDITIONED TV SETS  
 EVE. CALLS TILL 9 P.M. INCL. SATURDAYS

**"CALL CREST FOR THE BEST"**  
**IV 7-6256**

**Crest Radio & TV Service**  
 2037 FULTON AVE. SACRAMENTO

**TELEVISION SALES & SERVICE**  
*Drive-In Or Home Service*  
 BY BONDED TECHNICIANS  
 FAST - EFFICIENT - GUARANTEED

**H O M E R A D I O S**

**SAGE RADIO**  
 "The House That Service Built"  
**SAGE RADIO**  
 EYE STREET AT 15TH  
**GI 8-0869**  
 Our 25th Year in Sacramento  
 There Is No Substitute for Experience

**SERVICE**  
 R.C.A.  
 ZENITH  
 PHILCO  
 MOTOROLA  
 HOFFMAN  
 ADMIRAL  
 WESTINGHOUSE

**CALL...GI 3-9096**  
**FOR SALES and SERVICE**

**• BLACK & WHITE T.V.**  
**• COLOR T.V.**  
**• HI-FIDELITY**  
 Terms • Trades

**PROMPT... REASONABLE... GUARANTEED... SERVICE on ALL MAKES**

**YOUR GENERAL ELECTRIC DEALER**  
*serving Sacramento for over 30 years with the finest in TV and Appliances*

**SACRAMENTO ELECTRIC CO.**  
 GI 3-9096 20th and J Sts.

**TELEVISION**  
 Authorized Sales & Service  
**ZENITH - RCA HOFFMAN**

**COMPLETE SERVICE ON ALL MAKES**  
 "Where Service Is A Business Not A Sideline"  
**TERMS & TRADES**  
 Call **GL 5-4748**

**ALHAMBRA RADIO CENTRE**  
 Open Till 9 P.M. Monday & Friday

2010 Alhambra Blvd. (Alhambra & T Sts.)  
 Michael J. Liviakis

**TELEVISION SALES & EXPERT REPAIRS**

**PHILCO RCA ZENITH**

Prompt • Reasonable • Guaranteed  
**Service on All Makes**  
 BLACK & WHITE OR COLOR  
 COLOR SPECIALISTS

**GI 1-8434**  
 OPEN EVENINGS

**PAUL'S TV**

**PAUL'S**  
 3434 STOCKTON BLVD.